

Projekt MOBILE E-BOOK FLANEUR je trajna mobila instalacija, ki se bo odijela na ljubljanskih ulicah, kjer bo spremal izdelavo mobilnim telefonom fotografijo živih in katerih so bile izbrane njegove pesmi. Z izbranih besed in pesem se bo izpala v številnih ploščah posebej izoblikovanih v galeriji in na spletu.

Srečo Dragan, a novojši arhitekt, med sodelovanjem z Duško Butl and Drago Inženjer in studenti Fakultete za umetnost in informatiko v Ljubljani, Mihre Strem i Jurčem Oblakom, je izvedel izpusto TEHNOPEFORMANS – E-KNJIŽNI NOMAD, projekt mobilne knjige in sodelovanje z družbo Slovenija izdaja.

The MOBILE E-BOOK FLANEUR project is a permanent mobile installation on the streets of Ljubljana that invites a stroller to use a mobile phone to take a photo of the building where a poet lives thereby entering the reading of his poems. By selecting a keyword from the verses he inscribes himself into the point of intersection of oblivion and remembrance, which is simultaneously shown in the gallery and on the web.
The project has the status of a new media happening, consisting of three intermedia projects, all of them exploring new vision regime specifics, creating new perceptions about digital images and e-books, while acknowledging that this is the software platform on which to explore new relationships between those who view/the artist, the viewer—the mobile flâneur, and a computer interface—with digital images, words and statements.

1st Location - Gallery Spomeniškovstveni center; Trg francoske revolucije 3, Ljubljana.

a) / Projects METAPHORIC EXPANSIONS, METAMORPHOSIS OF LANGUAGE and METAPHORIC FACSIMILES act as instruments of interactive installation in which visitors test their motor ability, and get acquainted with the development of the project and the new media art in general.

b) / Project PERCEPTIONS METONYMY is an interactive internet installation that will be introduced for the first time after years of research and experimentation as a digital modular-performing-smart-serving table. It is a performance where the viewer senses what is happening not only with vision but also the sense of taste and smell. An active viewer chooses a pair in the process of food tasting (e.g. sweet-salty, sour-salty, spicy-salty and bitter-salty). The flavour of each dish is subsequently described with two words. The project will lead the visitor to cognitive processing of personal tastes, while language interpretations enable him to enter a field of multi-layered experience. The project’s "smart table" uses the latest invented computer vision interfaces.

2nd Location - Gallery and Info-centres, in conjunction with urban locations - streets and houses of the city of Ljubljana.

c) / Project MOBILE E-BOOK FLÂNEUR is realized through the conceptualization, processuality and interactive mobile net telephony. As a flâneur walking around town, you can stop at certain points, in front of houses, where by taking a photo of a black code marking (QR code) with your mobile phone it takes you to the pages where you can read poems of the poet who has lived in the house. This protocol is called «take your phone, take a photo/text». You are then invited to choose a particular keyword, which is transferred into the project's database. The project includes a transfer of the words - via computer projection - of an active map of Ljubljana; showing the size in the gallery and specific info-centres.

MOBILE E-BOOK FLÂNEUR is an artistic research project with a complex connection of synchronous functions of information technology as the embodiment of technological paradigms. Its realization was facilitated by Computer Vision Laboratory at the Faculty of Computer and Information Science, University of Ljubljana. Moreover, it is not just a technological modular paradigm but also a performing paradigm - performance as the point of intersection of ob l i v i o n a n d m e m o r y brought to life by a k e y w o r d , which changes the static reading of the database to the digital reading as a dynamic social space sequence of events.

This project has opened a number of pertinent questions about art today. Among them are the meaning of the mobile phone development into an important tool for accessing the Internet? The new media art theorist Janez Strehovec responds: "We are witnessing the transition period away from when it seemed fine to sit before a computer waiting for the information to flow to the computer. You need not go anywhere to be informed about anything. Now we enter the mobile culture of nomads crossing the paths and while doing so carry out many activities with mobile display units. The mobile phone is becoming more and more integrated with PDAs and laptops. It has a number of functions and activities, both in culture and entertainment and economic and political activities."

Finally, the project allows the mobile e-book flâneur to enter an open community of random players, which transforms the dominant models of closed Internet communities, which already block the universal democratic connections.

As author of this project, I thought about the concept of walking through three places in Ljubljana. From the train station, the platform on which James Joyce spent the night in 1904, to the legendary Šum building demolished some time ago. On an interior wall of this building there was a graffiti that said "CHUBBY WAS HEREX 4 from the seventies, and on to the house of Volbenko Posch-Grom on the fish market where in 1962 lived Primož Tribun.

The project MOBILE E-BOOK FLÂNEUR foresees several possible future walks along the paths of various monuments supported by elaborated databases.

1 Vojin Kovač - Chubby is a Slovene neo-avantgarde poet.

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